

CLARENCE FIRE DISTRICT NO. 1

DISTRICT SIGN USE POLICY

I. SCOPE:

The Board of Fire Commissioners, Clarence Fire District No. 1, has established a policy on rules and regulations governing use of the Fire District sign.

II. OBJECTIVE:

The objective of this policy is to define the permitted uses of the Clarence Fire District No. 1 sign and define guidelines for its use.

III. GUIDELINES:

The following rules and regulations are established:

- A. The sign located in front of the Clarence Fire District No. 1 property is to be designated for District and Fire Company use.
- B. Use of the sign shall be coordinated through the Commissioner in charge of the building, or their designee.
- C. District sign use shall take precedence. By law, dates and times of the annual District election, the annual budget hearing, Board of Fire Commissioner meetings and any referendum votes must be posted on the sign – Reference Town Law 175-c(1).
- D. Messages may also be posted to advertise Fire Company special events.
- E. Members may request use of the sign from the Board of Fire Commissioners for messages, such as those of congratulatory nature.
- F. Outside entities requesting use of the District sign will be considered by the Board of Fire Commissioners on a case by case basis. A motion will be made at a District meeting to approve outside entities' requests for use of the District sign. The Commissioner in charge of buildings may approve outside entities' use of the sign prior to a Board meeting with e-mail approval by a majority of the Board. The Board of Fire Commissioners will look favorably upon requests by not-for-profit organizations and the advertisement of "community-minded" events.
- G. Outside entities' requesting use of the sign must submit the request in writing and specifically define the text requested for posting (the maximum number of lines of text is four with twenty-six characters per line).

This policy is adopted March 12, 2012 and supersedes the previous reversion of this policy adopted April 27, 2009.

By order of the Board of Fire Commissioners, Clarence Fire District No. 1

